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**Hopscotch Interactive Debuts Talking Walls a New Show on the Past, Present, and Future of Iconic Bay Area Commercial Properties**

**Kensington, CA** (April 23, 2021) Real estate media company [Hopscotch Interactive](#) has expanded into original content production, and will premier its new show *Talking Walls* which will explore the past, present, and future of Bay Area properties, and the untold stories of the iconic buildings that shape our cities, giving viewers a glimpse into the future. *Talking Walls* is hosted by real estate marketing pioneer [Emily Olman](#) (CEO, Hopscotch Interactive) whose expertise in virtual reality and immersive media for real estate, and her curiosity for a deeper connection to the built environment and the effect of the pandemic on our local communities led to the show's inception:

“The commercial office sector has been deeply affected by the COVID-19 pandemic” says Olman, “I want to use all of the media resources available to tell stories about place and to bring these properties back to life. There is no better time to do this than now, now that people are returning to work and have a unique opportunity to see their cities and future workplaces through different eyes”.

With a combination of in-house video production, a ready supply of amazing properties to showcase, and key technology partnerships, *Talking Walls* will showcase the world's most cutting-edge property visualization, and extend the experience of *Talking Walls* to their viewers at home who can dive further into the stories with virtual reality (VR), augmented reality (AR), or 3D media that will accompany each episode.

*Episode 1: Reenvisioning the Oldest Bank in Oakland* features [The Broadway](#) (1212 Broadway, Oakland, CA), which is the home of the oldest bank in Alameda County, premieres Thursday, April 29, 2021 on YouTube, and is co-hosted by [Anthony Shell](#), Principal Broker at Avison Young, the leasing agent for 1212 Broadway and early-adopter of virtual reality for commercial office leasing. *Talking Walls* is Directed by [Kevin Kunze](#), Media Producer, Hopscotch Interactive, and also features exclusive content from SpatialFirst, the creators of PlaceTime, an augmented reality application for commercial office leasing.

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Episode 1 Trailer: <https://youtu.be/FQyy3wFLSFs>  
[www.hopscotchinteractive.com/talkingwalls](http://www.hopscotchinteractive.com/talkingwalls)  
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